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## Archiv 08.2007

Wednesday, August 29, 2007

### [EXCON is among Germany's Top Innovators](#)



Lothar Späth awards the "Top 100" seal of quality to Neu-Isenburger service provider Excon.

The EXCON Externe Controlling Services GmbH belongs to the 100 most innovative medium-sized German companies. That is the result of this year's nation-wide "Top 100" company survey. In 2007, exceptional innovation management in small and medium sized companies was investigated for the 15<sup>th</sup> time within the context of this economic initiative.

Monday, August 27, 2007

### [Conquering new markets ... are you prepared to meet the challenge ?](#)



Some leaders and experts from Canada, the United States and France will bring with them their experience, their vision for the future, and their advice during the International Franchise Congress in Montréal, which will take place in November.

Saturday, August 25, 2007

### [Choice Hotels International Enters into Master Franchising Agreement in Ireland with Kasterlee Limited](#)

Choice Hotels International, Inc. today announced that it has entered into a ten-year master franchising agreement with Ireland-based Kasterlee Limited for the right to license and develop Choice's Clarion, Quality and Comfort brands in Ireland.

Friday, August 24, 2007

### [This coffee deal leaves a bitter taste in franchisees mouths](#)

Please note: I asked fellow New England Franchise Association member his take on the recently announced coffee distribution arrangement with Dunkin Brands and Proctor & Gamble, here is his reaction:

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Thursday, August 23, 2007

## **[Mamas & Papas receives significant sales and footfall lift with new fashion maternity campaign.](#)**

Mamas & Papas, the designer nursery brand, has witnessed the biggest ever fashion sales in the first week of their new Autumn Winter 2007 fashion campaign. Maternity fashion sales have seen a 43% uplift on like for like sales compared to the same trading period in August 2006.

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Wednesday, August 22, 2007

## **[Domino's Pizza denies claims of staff abuse by franchisee](#)**

Domino's Pizza has denied claims that its central HR team has lost control of its franchisees after eight migrant staff were sacked last week amid claims of abuse.

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Tuesday, August 21, 2007

## **[Vapiano Teams Up With Fishbowl Marketing](#)**

Vapiano, a cosmopolitan restaurant and lounge concept serving gourmet pastas, pizzas and salads, announced their partnership with Fishbowl Marketing today. Dubbed the "Future of Fresh Casual" by Foodservice Europe, Vapiano will work with Fishbowl to initiate unit level marketing campaigns.

[more](#) ►

Monday, August 20, 2007

## **[British Franchise Association: Gold Medal franchising - Franchisor of the Year announced](#)**

Such is the quality of franchising in the UK, this year's British Franchise Association Franchisor of the Year Awards named three winners, albeit in gold, silver and bronze categories. Derin Ibrahim reports on the brands that came out on top

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Sunday, August 19, 2007

## **[Mandarina Duck sets sights on Middle East](#)**

UAE. Avant-garde Italian hand baggage designer, Mandarina Duck, has opened the first of its distinctive mono brand stores in the UAE at Dubai's Wafi City, bringing a full range of functional yet original luggage, handbags and accessories to the Middle East.

[more](#) ►

Saturday, August 18, 2007

## **[UK's Costa Coffee Opens First Outlet in Amritsar](#)**

UK's largest Coffee chain of global brand 'Costa Coffee' opened

its first outlet in the holy city of Amritsar at Lawrence road.

[more](#) ►

Friday, August 17, 2007

## **[Why Do I Pay A Franchise Fee ?](#)**

Franchising is a strategy that the Franchisor uses to achieve its objectives, including market penetration and market domination. Franchises are granted or awarded to a qualifying Franchise Candidate that has similar objectives in their own marketplace.

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Thursday, August 16, 2007

## **[Women setting up franchisee outlets in India](#)**

Call it retail's tribute to independent women. As marketers queue up to woo women consumers for products across categories, including vehicles, home furnishing, phone cards and more, the fair sex is now garnering a fair share of the franchisee outlets.

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Wednesday, August 15, 2007

## **[Saudi Franchise & Business Opportunities Show 2008](#)**



Saudi Franchise & Business Opportunities Show (SFBO) offers the new investor an established and successful business environment. Either an experienced or a new franchisor can acquire new information, learn new knowledge, make new partners and seek new opportunities from this stage. Every gathering can add vitality to your franchising career.

[more](#) ►

Wednesday, August 15, 2007

## **[Kick Off for the Franchisor Supplier Showcase](#)**

This year's Franchisor Supplier Showcase promises to be a premier event, held at the new Wembley Stadium on Tuesday 30th October.

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Tuesday, August 14, 2007

## **[The UK's premier franchise exhibition providing endless business opportunities](#)**

The National Franchise Exhibition (at Birmingham's NEC on 5th & 6th October 2007) will offer a vast choice of opportunities for those looking to start and run their own franchises

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Monday, August 13, 2007

## **[Improvement of Burden of Proof for Franchisors in Germany?](#)**

The compliance to the pre-contractual duty of disclosure before conclusion of a franchise agreement is a topic which franchisors

active in Germany unfortunately have to deal with again and again.  
In general, before contract conclusion each franchisor must fully inform the potential franchisee about all circumstances essential for its decision to join the franchise system.

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Monday, August 13, 2007

## **[franchise-net - media partner of Top Franchise Méditerranée 2007](#)**



Since two years franchise-net is the media-partner of franchising exhibition “Franchise Méditerranée”. This year the eminent event will take place from 12th till 13th November, 2007 in Marseille(France).

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