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## Archiv 04.2007

Friday, April 27, 2007

### [Excon On Its Way to Global Expansion](#)



German company [Excon](#) is considered to be one of the world's leading risk management enterprises working with automotive and financing businesses. Besides developing its wholly-owned companies and consultants network, Excon plans to multiply its success worldwide with Excon License System.

Thursday, April 26, 2007

### [Cartridge World's Fast Paced International Expansion Programme Recognised by British Franchise Association](#)



Cartridge World, the leading printer cartridge refilling franchise, has seen its aggressive international franchise expansion programme publicly recognised by winning at the highly prestigious Franchise Marketing Awards 2007 event, organised last month by the Venture Marketing Group on behalf of the British Franchise Association.

Wednesday, April 25, 2007

### [Franchise International Malaysia 2007. A Classy Franchising Show To Be Launched This Summer](#)



Kuala Lumpur: Franchise International Malaysia 2007 (FIM2007) exhibition and conference, an exclusive international annual franchising event jointly organised by the Ministry of Entrepreneur and Cooperative Development (MECD) and Malaysian Franchise Association (MFA) will be launched this summer.

Tuesday, April 24, 2007

### [Contours Express: The Opportunity to Change Lives](#)



Contours Express is searching for fitness focused, motivated and motivating individuals to build its brand into a market leader around the world.

Monday, April 23, 2007

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Fairs



[09.10 - 10.10. 2010, Portugal](#)



[03.09 - 05.09 2009, Bulgaria](#)



[07.05.-09.05.2010, Portugal](#)


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## **1st International Conference “CIS FRANCHISING: Rent a Brand” will be held in Moscow**

 International consulting company Marcus Evans presents the 1st International Conference “CIS FRANCHISING: Rent a Brand. Best Practices of Successful Partnerships: Maximum Expansion-Minimum Risks” that will take place 25-26 June, in Moscow, Russia.

[more](#) ►

Sunday, April 22, 2007

## **Research: Emerging Markets Still Like U.S. Brands**

The United States' "brand" may not be very popular in most Saudi Arabian households, but Kraft cheese is.

[more](#) ►

Saturday, April 21, 2007

## **Jobs boost thanks to Domino's effect**

DOMINO'S Pizza plans to create around 425 jobs in Yorkshire and the Humber over the next three years by opening 19 franchise stores, it was revealed yesterday.

[more](#) ►

Saturday, April 21, 2007

## **Dunkin' Donuts uses business intelligence in war against Starbucks**

Dunkin' Donuts managers are using a dashboard-type software application to fend off advances by its nemesis.

[more](#) ►

Friday, April 20, 2007


## **Pricing menus like airline tickets**

Is it such a crazy idea?

[more](#) ►

Thursday, April 19, 2007

## **EXPOFRANCHISE 2007: Welcome to Portugal!**

 The biggest and the most important event in Portuguese franchising sector will be held this year on 18-20 May at FIL (4th hall) - Parque das Nações in Lisbon, Portugal.

[more](#) ►

Thursday, April 19, 2007

## **Questions about franchising basics answered**

Opening a franchise can be a complex and expensive venture. If you are interested in becoming a franchisee, you should do your research and also hire professional help.

[more](#) ▶

Wednesday, April 18, 2007

## [Regulation to bring order into China's franchise industry](#)

China's chaotic franchise industry is expected to reorder itself and flourish as a new regulation takes effect in May.

[more](#) ▶

Monday, April 16, 2007

## [Franchising a big opportunity for Serbia's quicker economic development](#)

DOMINO'S Pizza plans to create around 425 jobs in Yorkshire and the Humber over the next three years by opening 19 franchise stores, it was revealed yesterday.

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Thursday, April 12, 2007

## [Franchise vs. Startup: Entrepreneurs look at both options](#)



Franchises let entrepreneurs 'paint by numbers,' but startups stimulate creative juices

[more](#) ▶

Wednesday, April 11, 2007

## [All-Russian Contest for the Best Retail Awards "Golden Nets 2007"](#)



Russian branch of the International Association of Business Communicators (IABC) and "abcForum, Moscow" company (part of Communication Group Business League) have announced the launch of All-Russian retail contest "Golden nets 2007".

[more](#) ▶

Tuesday, April 10, 2007

## [The 3 Secrets to Franchise Success](#)

Important steps to take before buying a franchise

[more](#) ▶

Friday, April 06, 2007

## [A Baker's Dozen from the Cookie Lawyers on Compliance](#)

There are a number of fringe benefits that come with serving as inside counsel to a well-established, multi-brand franchise company. The free cookies are perhaps the most obvious in our case, though there have been fewer of them since our test kitchens moved across town.

[more](#) ▶

Thursday, April 05, 2007

## [Great Success of franchise-net on Franchise Expo Paris 2007!](#)



franchise-net – one of the leading web networks providing online consultancy for franchising businesses – has participated at the International Franchising Exhibition “Franchise Expo Paris 2007”, held in Paris on 23- 26 March 2007.

[more](#) ►

Wednesday, April 04, 2007

## [Viva La Franchise](#)



In 2004, Enrique Roselli, an executive at Pepsi co., decided that after 17 years it was time to be his own boss. The self-described corporate refugee's extensive operations background and the "incredible business opportunity in Vegas" helped build his new franchise business, AlphaGraphics, and within two years of starting he'd tripled sales.

[more](#) ►

Tuesday, April 03, 2007

## [International Exhibition “YOUR BUSINESS — 2007” in Moscow](#)



“YOUR BUSINESS – 2007”, the 3-d International Fair of Equipment and Services for Small Business and Products made by Small Enterprises, will take place on 22-25 May, 2007, in “All-Russian Exhibition Center”, Pavilion No. 69, in Moscow, Russia.

The event will be held under the aegis of the Federal Industrial Agency, “OPORA Rossii” (All-Russian public organization for small and medium business) and Russian Marketing Association. OOO AZS-EXPO, an exhibition company with more than 10 years of work experience and a member of the Moscow Association of Entrepreneurs, is the organizer of the fair.

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