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Monday, February 11, 2008

[Subway Celebrates 200th Store Milestone](#)

 The opening of New Zealand's 200th Subway store makes this one of the most successful countries in the world for the international sandwich franchise, says Regional Director Brian Tap. The 200th store — at Auckland Airport's international terminal — was yesterday (Feb 7) opened by airport chief executive Don Huse.


Friday, February 08, 2008

[RoFrancize 2008 in Bucharest](#)

 At its 4th edition, the **International Franchise Fair -RoFrancize 2008** will be held in **Bucharest**, Romania, at Romexpo International Fair, between **22nd - 24th of February 2008**.

Thursday, February 07, 2008

[Franchise Expo 2008 - MEFranchising to provide A-Z franchising solutions to local entrepreneurs](#)

 Middle East Franchising, leading franchising consultants in Middle East & North Africa, has confirmed its participation in the Franchise Expo 2008, organised by Oman International Trade and Exhibitions (OITE), and scheduled to be held from 13th to 16th February, 2008 at the Oman International Exhibition Centre, Muscat.

Wednesday, February 06, 2008

[Franchising an Established Business](#)

In 1954 Ray Kroc acquired the rights allowing him to replicate the McDonald brother's restaurant concept. Today, McDonalds crosses international borders and cultures with over 24,500 restaurants in 115 countries. Approximately 80 percent of these are franchised. Franchising is increasingly being used by New Zealand businesses as they realise the benefits that can be harnessed from the arrangement.

Tuesday, February 05, 2008

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[First Choice Business Brokers breaks into European niche market](#)



Las Vegasfranchise company plans offices in Germany and the UK to enlarge its network and make it attractive for European business owners and potential franchisees — Internet platform makes international transactions of small companies practicable

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Tuesday, February 05, 2008

[Franchising: Opportunities and Challenges in India](#)

To all of us as consumers, a McDonald's or a KFC or a Café Coffee Day for that matter in India, or abroad largely look the same. Yet beneath this layer of similarity reside two entirely different organizations - the invisible company that owns the Brand, and the company that operates the visible outlet- the franchise.

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Monday, February 04, 2008

[Coop franchise of 2007](#)



The Hungarian owned retail chain Coop was named Franchise of the Year 2007, by the Hungarian Franchise Association (MFSz), the organization announced on Monday (Jan 28), the second time the award has been presented.

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Friday, February 01, 2008

[IHG to Franchise Hotels in China](#)

InterContinental Hotels Group PLC will begin franchising its Holiday Inn Express hotels in China for the first time as it seeks to accelerate its already rapid growth in the country, the U.K.- based company's chief executive said.

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