



Mrs. Ksenia Zagrebelnaya, franchise consultant (franchise-net Russia)



Mrs. Ksenia Zagrebelnaya

Via San Gottardo 10
Casella Postale 328
CH – 6900 Lugano TI
Switzerland

tel: + 41 91 921 06 46

fax: + 41 91 924 97 56

e-Mail: zagrebelnaya@franchise-net.ru

Education

Master Degree in International Tourism - Università della Svizzera Italiana, Faculty of Economics and Communication Sciences, Lugano, Switzerland

Degree in International relations. Faculty of International Relations,

Saint Petersburg State University, St. Petersburg, Russia

Work Experience

since 2007: International sales manager franchise-net

since 2006: Country Manager franchise-net Russia, Lugano, Switzerland

2002-2005: Personal assistant to Chairman of the Board of Directors, JSC "Petrolsport", St. Petersburg, Russia

2001-2002: Specialist in foreign economic activities, "Jonacor OY", St. Petersburg, Russia

Qualifications and skills

- Consultancy for franchisors and franchisees
- Website content management and supervising
- Articles and press releases writing and editing on franchising and entrepreneurship themes
- Marketing and sales
- Cooperation with the Russian Franchise Associations and authorities
- Assistance on partners and new clients acquisition
- Correspondence management
- Translation services

Languages: Russian, English, Italian, Spanish

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